# On a Multiple Item Selling Model with Vector Offers with Applications to Organizational Hiring and a General Sequential Stochastic Assignment Model 

Rebecca Dizon-Ross
Department of Economics
Stanford University
Stanford, CA., 94305, USA
dizonross@stanford.edu
and

Sheldon M. Ross
Epstein Department of Industrial and Systems Engineering
University of Southern California
Los Angeles, CA., 90089, USA.
smross@usc.edu

D-L-R Seq. Stoch. Assignment Problem:
$N=\{1, \ldots, n\}$ is set of people having values $p_{1}, \ldots, p_{n}$
Jobs arrive sequentially; job has value $x$
return is $p x$

General Seq. Stoch. Assignment Problem:
$N=\{1, \ldots, n\}$
Jobs arrive sequentially; $\mathbf{x}=\left(x_{1}, \ldots, x_{n}\right)$
job can be rejected: $C, 0<\beta \leq 1$

Interpretation; workers for sale; job is a bid.
What if allow bids for multiple workers?

Set of items to sell: $N=\{1, \ldots, n\}$
Buyers bid for specified subsets $S_{1}, \ldots, S_{k}$ of items
Bid is a vector $\mathbf{X}=\left(X_{S_{1}}, \ldots, X_{S_{k}}\right)$ with known dist.
At most one of the subsets can be sold to each buyer.

State of the system: $(S, \mathbf{x})$
Optimality equation:

$$
\begin{gathered}
V(S, \mathbf{x})=\max \left(\beta V(S), \max _{1 \leq i \leq k: S_{i} \subset S}\left[x_{S_{i}}+\beta V\left(S-S_{i}\right)\right]\right)-c \\
=\max (\beta V(S), R(S, \mathbf{x}))-c \\
V(T)=E[V(T, \mathbf{X})]
\end{gathered}
$$

Proposition $1 V(S)$ is the unique value $v$ such that

$$
\begin{equation*}
c+(1-\beta) v=E\left[(R(S, \mathbf{X})-\beta v)^{+}\right] \tag{1}
\end{equation*}
$$

Numerical Procedure

- Generate iid random offer vectors $\mathbf{X}^{j}, j=1, \ldots, m$
- Using $R(\{i\}, \mathbf{x})=x_{\{i\}}$, determine $V(i), i=1, \ldots, n$
- Note that this yields $R(S, \mathbf{x})$ for $|S|=2$
- Determine $V(S)$ for all two point sets $S$

How to determine $V(S)$ when know $V(T)$ for $T \subset S$
binary search
$E\left[\left(R(S, \mathbf{X})-\beta v^{*}\right)^{+}\right] \approx \Sigma_{j=1}^{m} \frac{1}{m}\left(R\left(S, \mathbf{X}^{j}\right)-\beta v^{*}\right)^{+}$.

Proposition 2

$$
V(S) \geq \max _{1 \leq i \leq k: S_{i} \subset S}\left[E\left[X_{S_{i}}\right]+\beta V\left(S-S_{i}\right)\right]-c
$$

1 A Special Case Model where Buyers bid for all Subsets
Offer vector $Y_{1}, \ldots, Y_{n}$
Buyer willing to buy any set $T$ for the price $\Sigma_{i \in T} Y_{i}$.

$$
\begin{aligned}
V(S, \mathbf{y}) & =\max _{\emptyset \subset S^{\prime} \subset S}\left[\sum_{j \in S^{\prime}} y_{j}+\beta V\left(S-S^{\prime}\right)\right]-c \\
& =\max (\beta V(S), R(S, \mathbf{y}))-c
\end{aligned}
$$

B-F gave OE, but not its solution.
Let $\alpha_{i}(c) \equiv \beta V(\{i\})$.

Proposition 3 Optimal policy never sells $i$ for the offered value $y_{i}<\alpha_{i}(c)$.

Should you always sell $i$ in state $(S, \mathbf{y})$ if $y_{i}>\alpha_{i}(c /|S|)$ ?
Example: $n=2, \beta=c=1$. Suppose $Y_{1}, Y_{2}$ ind.

$$
\begin{gathered}
P\left(Y_{1}=1\right)=.99, \quad P\left(Y_{1}=10\right)=.01 \\
P\left(Y_{2}=1\right)=1-10^{-10}, \quad P\left(Y_{2}=10^{20}\right)=10^{-10}
\end{gathered}
$$

Proposition 4 It is optimal in state $(S, \mathbf{y})$ to sell all items in $S$ when $y_{i} \geq \alpha_{i}(c /|S|)$ for all $i \in S$.

Proposition 5 For $|S| \geq 2$,

$$
\max _{i \in S}\left\{\alpha_{i}(c) / \beta+V(S-i)\right\} \leq V(S) \leq \sum_{i \in S} \alpha_{i}(c /|S|) / \beta
$$

If it is optimal to sell item $1 \in S$ when the offer vector is $x_{1}, \ldots, x_{n}$ it is necessarily optimal to sell item 1 if the offer vector were $y_{1}, \ldots, y_{n}$ whenever $y_{1}>x_{1}$ ?

$$
P\left(Y_{1}=1\right)=.98, P\left(Y_{1}=2\right)=.01, P\left(Y_{1}=10\right)=.01
$$

Optimal to sell item 1 (and item 2) if the offer vector were $\left(1,10^{20}\right)$ but optimal to sell neither if the offer vector were $(2,1)$.

However, if optimal to sell 1 when the offer vector is $x_{1}, \ldots, x_{n}$ then optimal to sell 1 if the offer vector were $y_{1}, \ldots, y_{n}$ provided that $y_{i} \geq x_{i}$ for all $i \in S$.

That is, optimal set to sell is increasing function of offer vector

Lemma 1 (Bruss-Ferguson)

$$
V(S \cup T)+V(S \cap T) \geq V(S)+V(T)
$$

New Proof:
Seller 1 has $|S|+|T|$ items arranges in 2 collections: $S$ and $T$

Seller 2 has same $|S|+|T|$ items arranges in 2 collections: $S \cup T$ and $S T$
offer vector $y_{1}, \ldots, y_{n}$, buyer will buy any number sellers cost per period: $c$ per unsold collection seller 1 uses opt. policy: yields $V(S)+V(T)$ seller 2 matches 1 always choosing from $S T$ collection

Proposition 6 In state ( $S, \mathbf{y}$ ), the optimal set (a) sold is an increasing function of $\mathbf{y}$. (b) not sold is an increasing function of $S$.

## A Heuristic Policy when n is Large

Problem with $2 n$ items. Randomly partition into two sets $N_{1}$ and $N_{2}$ of $n$ items each. Use optimal policies in subproblems with per period cost $c / 2$. Recombine when possible.

Example 2. $n=2, X_{1}, X_{2}$ are ind $(0,1), \beta=1$.

Table 1: For $n=2$

| c | expected return from heuristic policy | optimal expected retı |
| :---: | :---: | :---: |
| .1 | 1.271 | 1.273 |
| .2 | .996 | 1.000 |
| .3 | .799 | .804 |
| .4 | .644 | .651 |
| .5 | .519 | .524 |
| .6 | .409 | .412 |
| .7 | .304 | .305 |
| .8 | .201 | .201 |
| .9 | .100 | .100 |

## Offer Vectors are iid

Prop. $V(r)$ is convex.

Table 2: $V(n)$ when $X_{1}, \ldots, X_{n}$ are iid uniform $(0,1)$ and $c=.1$

| $n$ | $V(n)$ |
| :---: | :---: |
| 1 | 0.553 |
| 2 | 1.273 |
| 3 | 2.035 |
| 4 | 2.826 |
| 5 | 3.637 |
| 6 | 4.463 |
| 7 | 5.302 |
| 8 | 6.150 |
| 9 | 7.007 |
| 10 | 7.871 |

